

Access to Peers
Access to Knowledge



Drug Safety Executive Council

The leading membership of pharmaceutical drug safety executives and scientists

Platinum Membership

Improve the industry's approach
to developing safe and effective
therapies for patients.

Platinum Membership

Message from the Managing Director



Dear Life Sciences' Leader and DSEC member:

In response to your requests to organize additional events that will enable more live member-to-member forums, I am pleased to announce that DSEC is expanding our programming through a partnership with our sister organization Cambridge Healthtech Institute (CHI). CHI, the leading media company in the biopharmaceutical industry, is the producer of hundreds of conferences including the Molecular Medicine Tri-Conference

and the World Pharmaceutical Congress and is also the publisher of Insight Pharma Reports and Bio-It World.

The Drug Safety Executive Council's (DSEC) mission is to facilitate collaboration to advance the progress of drug development through "Access to Peers" and "Access to Knowledge." We view the Platinum membership program as an extension of our efforts to bring safety leaders together to share wisdom and ideas, and in doing so improve efficiencies within the industry.

The DSEC Platinum Membership program allows DSEC members complimentary access to ALL of CHI's drug safety related conferences, (including the World Pharmaceutical Congress and Molecular Medicine Tri-Conference), discounts to reports and complimentary access to expanded DSEC generated programming like DSEC dinner meetings, premium webinars, teleconferences, special interest groups, Executive Briefings and the annual Member Retreat.

The Platinum program is available exclusively to DSEC regular members and will require only a minimal fee. I list full details about the program below.

We are committed to continuing to serve the drug safety community and look forward your comments, feedback and participation in the Platinum membership program.

Sincerely,

A handwritten signature in blue ink that reads "Eric Glazer".

Eric Glazer
Managing Director

PS: Member benefits and programming for Regular Members will not change.

Platinum Membership Overview

Membership in the Drug Safety Executive Council is limited to employees of biopharmaceutical companies. A corporate email address is required. Platinum Membership features and benefits include all regular membership benefits in addition to complimentary access to the following:

- Cambridge Healthtech Institute's safety conferences listed below (average value per registration fee; \$1,800)
- Online access to presentation slides of all Cambridge Healthtech Institute's Safety Conferences (Value: \$250 per conference)
- Annual DSEC retreat (Value: approximately \$2,400)
- Quarterly in-depth workshops via webinar on specific topics (Value: \$199+ per webinar). Workshop will include case studies plus panel session and follow-up online discussion.
- Quarterly DSEC Executive Briefings on topical areas in drug safety (Value: \$399+)
- Member-only regional dinners (Value: \$200, details below)

In addition, Platinum members gain access to:

- Specified Interest Groups (SIG) based on a self selection process (details below)
- Teleconferences facilitated by DSEC for SIGs (details below)
- Significant discount (50-75%) on applicable Insights Pharma Reports (average full report fee \$3000)

Menu of Conferences Available*

Platinum members gain unlimited, complimentary access



Molecular Medicine Tri-Conference

February 24-27, 2009, San Francisco, CA



Bio-IT World Conference & Expo 2009

April 27-29, 2009, Boston, MA



World Pharmaceutical Congress

June 9-11, 2009, Philadelphia, PA



Collaborative Innovation

June 22-23, 2009, Washington, D.C.

DSEC Member Retreat, August 2009, Boston, MA

Preclinical China, September, 2009, Venue TBA



Post Approval Drug Safety

November, 2009, Venue TBA

*Dates and events subject to change

Platinum Membership Overview

Quarterly, Premium Webinars

Platinum members gain unlimited, complimentary access

Quarterly, fee-based webinars on various topics. Webinars will be 90-120 minutes in length and require a registration fee of at least \$199. Registration will include access to slides and the archived recording of the webinar.

DSEC Executive Briefings

Premium members gain unlimited, complimentary access

Quarterly DSEC authored briefs outlining benchmarking surveys and other primary research surrounding topical issues within preclinical, clinical and post approval drug safety. Executive Briefings will be offered to Regular Members at \$399 or greater per brief.

DSEC Dinners

Platinum members gain unlimited, complimentary access

Member-only regional dinners will be limited to DSEC members. Non-Platinum members will be required to pay a fee of \$200 to attend. Dinner discussions will be facilitated by DSEC senior staff or a guest "key opinion leader" and focus on a pre-determined topic of shared concern. Dinners will be co-located at various conferences and potentially as stand-alone events.

DSEC Special Interest Groups

Limited to Platinum members

DSEC will facilitate the organization of special interest groups in the area of drug safety (i.e. preclinical safety, clinical safety, post approval safety, etc) upon members' requests. These "SIGs" will create their own agendas; act as sub-memberships with regular teleconferences, online discussion forums, webinars and face-to-face meetings pending demand.

At A Glance: Platinum Membership vs. Regular Membership

Feature	Regular Membership	Premium*
Access to CHI safety conferences**	\$1800-2200/conference	\$0
Access to slide presentations of conferences	\$250/conference	\$0
Discounts to Insights reports	10%	50%
Web conferences	Yes	Yes
Discussion Forums	Yes	Yes
Online polling/surveys	Yes	Yes
2-4 special premium webinar workshops	\$299	\$0
2-4 premium SIG Teleconferences	No	Included
2-4 member-only dinners	\$200	\$0
Annual DSEC Member-only Retreat	\$2,400	\$0
Annual Fee	complimentary	\$3,000*

*Platinum membership is a per person rate. Corporate discounts apply for multiple members from one company – call for information.

** See conference list on page 3.

Platinum Membership Overview

Platinum Membership Value Proposition

\$3,000 annual membership fee

Case Example

A DSEC Platinum member and a DSEC Regular member:

- Attends one (1) CHI conference
- DSEC annual retreat
- Reviews presentation from the remaining five (5) CHI conferences
- Attends one quarterly webinar
- Access to one (1) DSEC Executive Brief
- Attends one (1) dinner



DSEC Management Team

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www.chacorporate.com

Access to Peers, Access to Knowledge	Regular Member	Platinum Member
One CHI Conference	\$2,095	\$0
Annual DSEC Retreat	\$2,395	\$0
Five e proceedings	\$1,250	\$0
Quarterly webinar	\$199	\$0
DSEC Executive Brief	\$400	\$0
One DSEC Dinner	\$200	\$0
Annual Platinum Member Fee	\$0	\$3,000
Total Investment	\$9,538	\$3,000

Benefits

- Access to timely, up-to-date information through CHI Conferences, new DSEC Executive Briefs, CHI Insights Reports, and customized, premium webinars.
- Opportunity to meet face-to-face with peers throughout the year.
- Opportunity to influence programming and agenda for specific Special Interest Groups, Executive Briefs and other DSEC programming.
- Huge cost savings for information and access you pay for anyway.

www.drugsafetycouncil.org

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